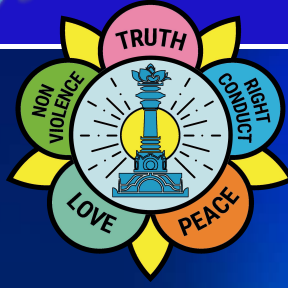


Truth Love Right-Conduct Peace Non-Violence

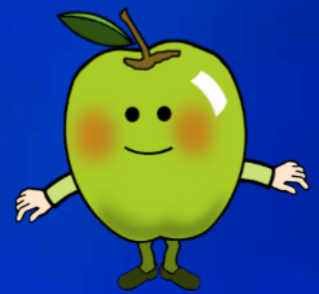


GOOD VALUES CLUB

# Values in Football



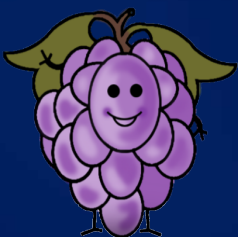
Peace



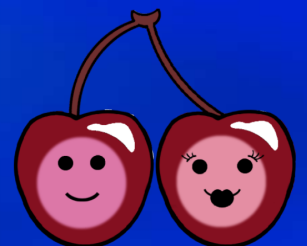
Truth



Love



Non-Violence



Right-Conduct

In loving memory of  
**Vichai Srivaddhanaprabha**



# Contents

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Example Answers

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# Values in football

## Why we thought of this game?

Values are universal in all cultures and belief systems. Our decisions and the resulting actions are mostly based on our values and beliefs. Disputes and arguments often arise when our values are challenged. The values we learn in our childhood are the ones we tend to stick to for life, it is important that as parents and teachers we are conscious of what values our children are developing. Being conscious of supporting the values our children are choosing to adopt and incorporate into their lives is a gift for life to any child.

The tragedy of the helicopter accident at the King Power Stadium revealed to the public of Leicester and the whole world, the good work done by its chairman Khun Vichai. We thought that his death and those of his colleagues, pilot and co-pilot should not go in vain. The values Vichai practiced should be shared with the world and the game of football should draw out the inherent values in the children. Even if we can change a few people then that will be beneficial to the world.

## What is Good Values Club?

Good Values Club (GVC) is a registered charity (1098616) and was established in 2003 in Leicester. As a club, it has been in operation since 1992. It develops awareness of the five fundamental human values of Truth, Love, Peace, Right-Conduct and Non-Violence

It is designed for people of all faiths or no faith and therefore is non-denominational. By practicing the values a Christian becomes a better Christian, a Buddhist becomes a better Buddhist, a Hindu a better Hindu, a Muslim a better Muslim and a Humanist a better Humanist. We recognise and respect that people have different backgrounds due to genes, language, education, and tradition and therefore have different views of life. The exclusive aim of the programme is to promote human values. The programme helps children to understand, with reference to their own conscience, their values, identity, and emotions. The programme also helps children to grow through the development of an awareness of the human spirit and facilitates the exploration of the inner space through working and sharing with others and through contemplation and reflection.

*Dipak Kumar Fakey, OBE*

*Steve White, MBE*

# Values in football instructions

## Objective of the game:

To stimulate thought and action regarding the Human values through the game of 'values in football'.

## Suitable for ages:

7 plus

## Number of players:

Two or more players or two teams.

## Game contents:

- Football Game Board
- Two counters -  
one yellow and another blue
- Dice
- A set of value cards

## Instructions:

1. The players divide themselves into two teams. They can give their teams a name or call them yellow or blue teams. For ease of instructions we will call them as yellow and blue teams.
2. Place the yellow and blue counters on the respective yellow and blue start positions.
3. Roll the dice and move the yellow or blue counter in the direction of the yellow or blue arrow.
4. If the player lands on a red coloured ball (one surrounded by four blue balls) this counts as a goal. The player then picks a values card and decides if it is a positive or a negative value. The player has to explain how such values are practiced by a player(s) or the fans in the real game of football.
5. For a negative card the players can discuss how to turn it into a positive by suggesting a solution and for a positive card they can cheer.
6. If the counter lands on the yellow or blue penalty shoot ball (one before the goal) then the player has to roll the dice to get a three or a six to score a goal. The player gets three chances only. If no goal is scored then the player goes back to start.
7. After passing the goal the player continues again from the start. The players in each team can roll the dice in turns.



# Scoring

1. The player lands on the red ball and answers the questions as explained earlier  
.....one goal.
2. The player scores a penalty by getting 3 or 6 in three turns  
.....one goal.
3. The players lands on the opposite goal with an exact number  
.....one goal.
4. The winner is the player or team with maximum goals.

Scoring Table

|       | Team A | Team B |
|-------|--------|--------|
| Goals |        |        |

Inform the children that this game has been inspired by the good work done and the human values practiced by the chairman of the Leicester City football club Vichai Srivaddhanaprabha who died in a tragic helicopter accident.

It is very important that while playing the game the children enjoy scoring the goals but at the same time they should look at the values in the game of football.

Values in Football Suggestions sheet on page 8 can be used to help the players to give answers.

The activity sheets are not for testing the children’s knowledge but for them to enjoy the work and bring out their inherent values.

# Values in football example answers

|                            |  |
|----------------------------|--|
| <b>Focus Concentration</b> | Taking penalty. Passing and receiving the ball.<br>Kicking the ball into the goal. |
| <b>Teamwork</b>            | Working together involving all the players.<br>Being kind to each other.           |
| <b>Practice</b>            | Practice during training.  |
| <b>Friendly and Kind</b>   | Friendly and Kind to each other. Treating fans with respect.                       |
| <b>Following the Rules</b> | Following the rules of the club and game.  |
| <b>Sportsmanship</b>       | Accepting winning and defeat with equanimity.                                      |
| <b>Good Manners</b>        | Showing manners in and outside the game.<br>Being a good role model.               |
| <b>Eating Healthy</b>      | Players avoiding junk food and eat healthy food.                                   |
| <b>Hard Work</b>           | Working hard during practices.   |
| <b>Listening</b>           | Listening to advice from the coach and other players.                              |
| <b>Supporting</b>          | Supporting players when they make mistakes or are not well.                        |
| <b>Exercise</b>            | Doing exercises daily. Keeping body fit.   |
| <b>Littering</b>           | Fans littering the stadium.  |
| <b>Pushing</b>             | Players grabbing and pushing the players of the opposite team.                     |
| <b>Cheating</b>            | Players cheating and arguing during the game.                                      |
| <b>Fighting</b>            | Fighting with players of the team and the opposite team.                           |
| <b>Racist Remarks</b>      | Players and fans making racist remarks.  |
| <b>Swearing</b>            | Players and fans swearing.   |

# Word Search

|   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| S | N | O | I | P | M | A | H | C | Y | L | P | Y | V | T |
| T | E | A | M | W | O | R | K | L | L | E | T | S | I | H |
| F | W | U | T | W | C | R | D | A | N | I | K | S | C | A |
| O | G | M | K | Z | L | N | B | A | C | F | O | O | H | I |
| C | V | K | A | E | E | T | L | R | R | T | Q | B | A | L |
| U | Q | T | O | I | O | T | E | J | F | D | K | D | I | A |
| S | K | J | R | O | Y | T | N | R | I | E | L | Z | I | N |
| R | T | F | F | A | S | E | C | I | T | C | A | R | P | D |
| V | Q | X | Q | E | N | Z | W | X | S | V | G | H | B | I |
| I | S | J | C | D | X | E | T | Z | Q | E | A | L | R | D |
| J | B | I | D | Z | E | R | L | G | H | X | H | E | G | D |
| L | E | N | O | I | T | A | R | T | N | E | C | N | O | C |
| L | F | A | O | H | R | E | W | O | P | G | N | I | K | R |
| H | A | R | D | W | O | R | K | W | J | Y | U | O | M | N |
| U | P | G | P | M | B | S | B | U | H | T | A | X | F | S |

CONCENTRATION

LEICESTER CITY

VICHAI

FOCUS

PENALTY

BOSS

FRIENDLY

PRACTICE

CHAMPIONS

HARDWORK

THAILAND

FOOTBALL

KINGPOWER

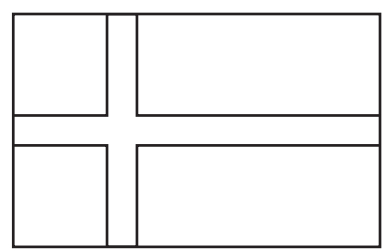
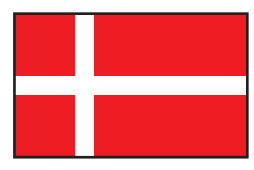
TEAMWORK

# A Team of Nations

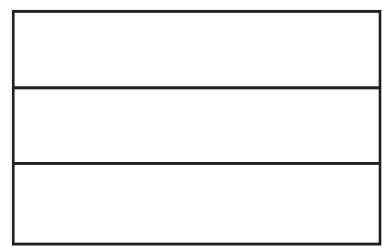
There were an incredible eleven nationalities involved in the 2016 Premiership winning team in 2016 . The twelfth was our Thai chairman Khun Vichai. This is 'Unity in Diversity'. Leicester City team has proved what can be achieved when we all come together as a team and work in Unity .



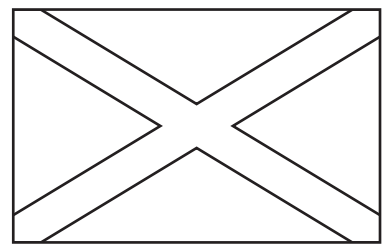
Kasper  
**Schmeichel**  
Danish



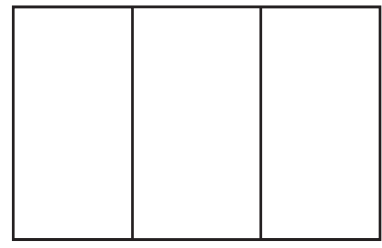
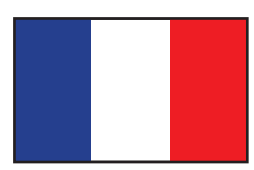
Robert  
**Huth**  
German



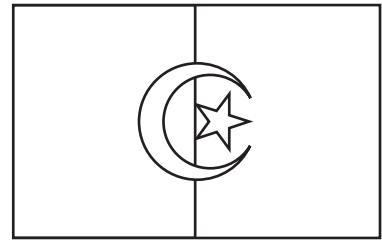
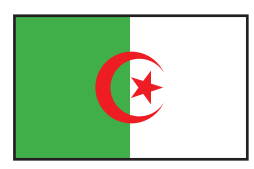
Wes  
**Morgan**  
Jamaican



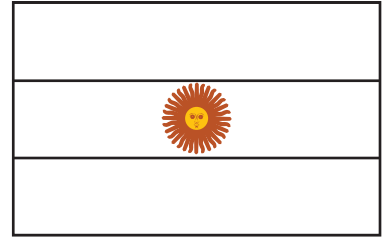
N'Golo  
**Kante**  
French



Riyad  
**Mahrez**  
Algerian

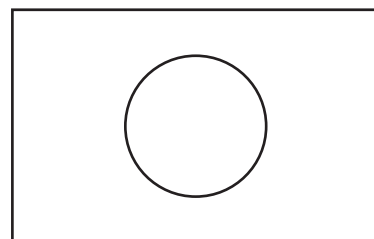
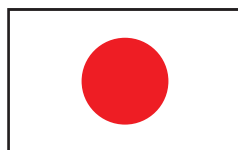


Leonardo  
**Ulloa**  
Argentinian

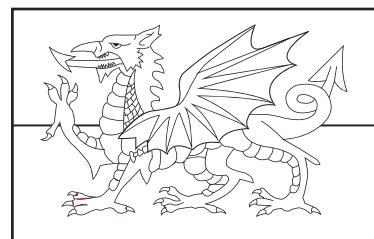




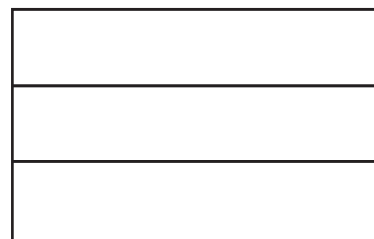
Shinji  
**Okazaki**  
Japanese



Andy  
**King**  
Welsh



Christian  
**Fuchs**  
Austrian



Marc  
**Albrighton**  
English



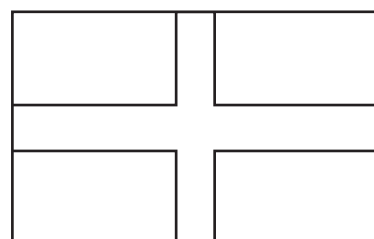
Danny  
**Drinkwater**  
English



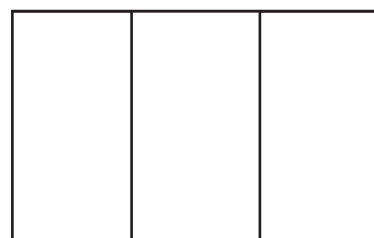
Danny  
**Simpson**  
English



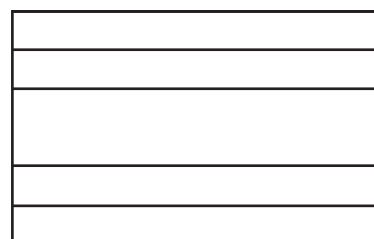
Jamie  
**Vardy**  
English



Claudio  
**Ranieri**  
Italian



Vichai  
**Srivaddhanaprabha**  
Thai



# Vichai Srivaddhanaprabha

His Surname 'Srivaddhanaprabha' which means light of progressive glory was given to his family by the King of Thailand, Bhumibol Adulyadej. This honour was given to him for his charity work and raising the profile of Thailand in the world. He also donated to charities in the United Kingdom. He was born in 1958 into a Thai Chinese family. He studied in Taiwan and USA.

In 2007, his company sponsored the shirts of Leicester City. In 2010, he bought the Leicester City club for £39 million and also paid off the debt of the club of nearly £100 million. He bought the Walker's stadium and called it King Power Stadium. The name King Power is the name of his company. This name was also given to honour the Thai monarch.

It was no less a miracle that the Leicester football team became the Premier league champions in spite of spending less money on new players. He had very good relationships with the players and fans. Occasionally he would spend money and gave them treats. He gave £2 million to the Children's hospital, £1 million to Leicester University's medical department, and many millions to community causes.

The love of the fans and the community was shown by a sea of flowers and scarves at the stadium. He died, along with two of his team members, his helicopter pilot and his partner.

We will always cherish his smile, his generosity and the legacy he has left behind. Let his life be celebrated and let the children of the world remember the values he exhibited.

## Quiz

1. Which country did Vichai come from?

\_\_\_\_\_

2. What name did Vichai gave to the Walker Stadium?

\_\_\_\_\_

3. Where did Vichai study?

\_\_\_\_\_

and \_\_\_\_\_

4. What does the name Srivaddhanaprabha mean?

\_\_\_\_\_

5. He named King Power Stadium to honour...?

\_\_\_\_\_

6. Which values do you think Vichai practiced?

\_\_\_\_\_

7. How did the fans remember Vichai after his death?

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

8. How will you remember Vichai and which values will you practice?

\_\_\_\_\_

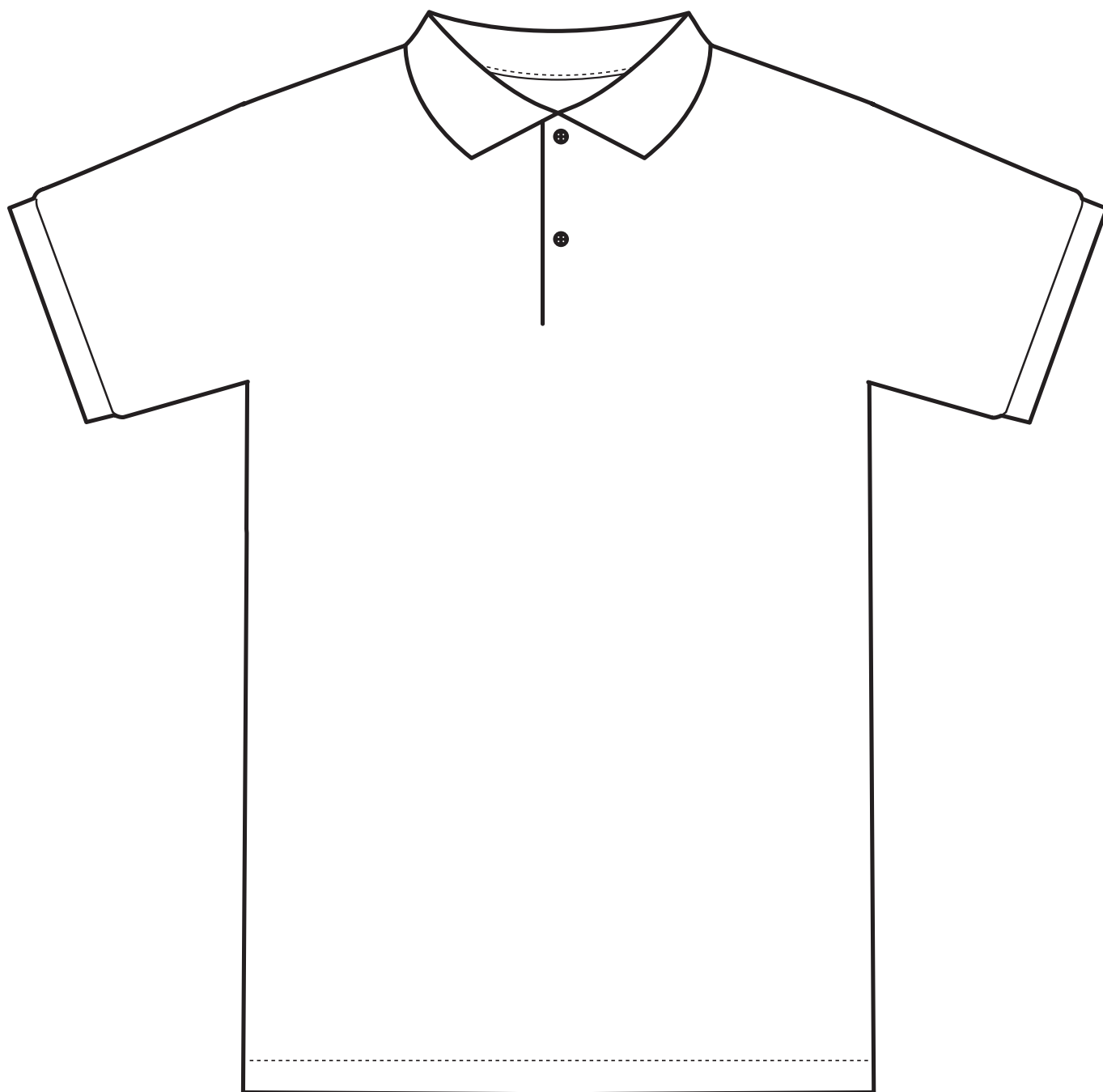
\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

# Design a football shirt

Design a football tee shirt for Leicester City Football Club, based on some of the Human Values in the football game you have been inspired with.



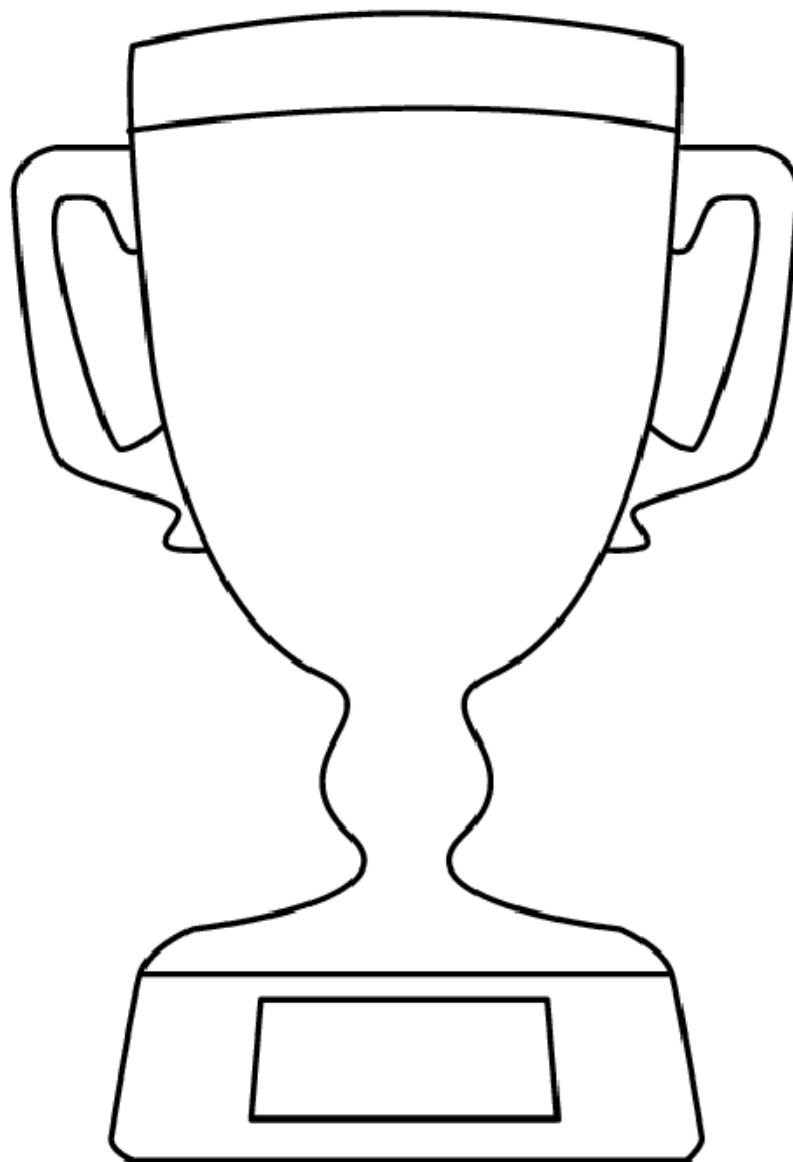


# FA Trophy Winner 2021

Congratulations to the Leicester City Football Club for winning the FA Cup Trophy. The club exhibited the value of resilience after being runners up four times and losing the finals.

Winning the FA Cup was one of the dreams of Khun Vichai and his son Tops was there to see it being fulfilled.

Write in the cup below what you would like to achieve by being resilient. Colour and cut the cup. Display it at an appropriate place to remind you and inspire you to achieve your goal.



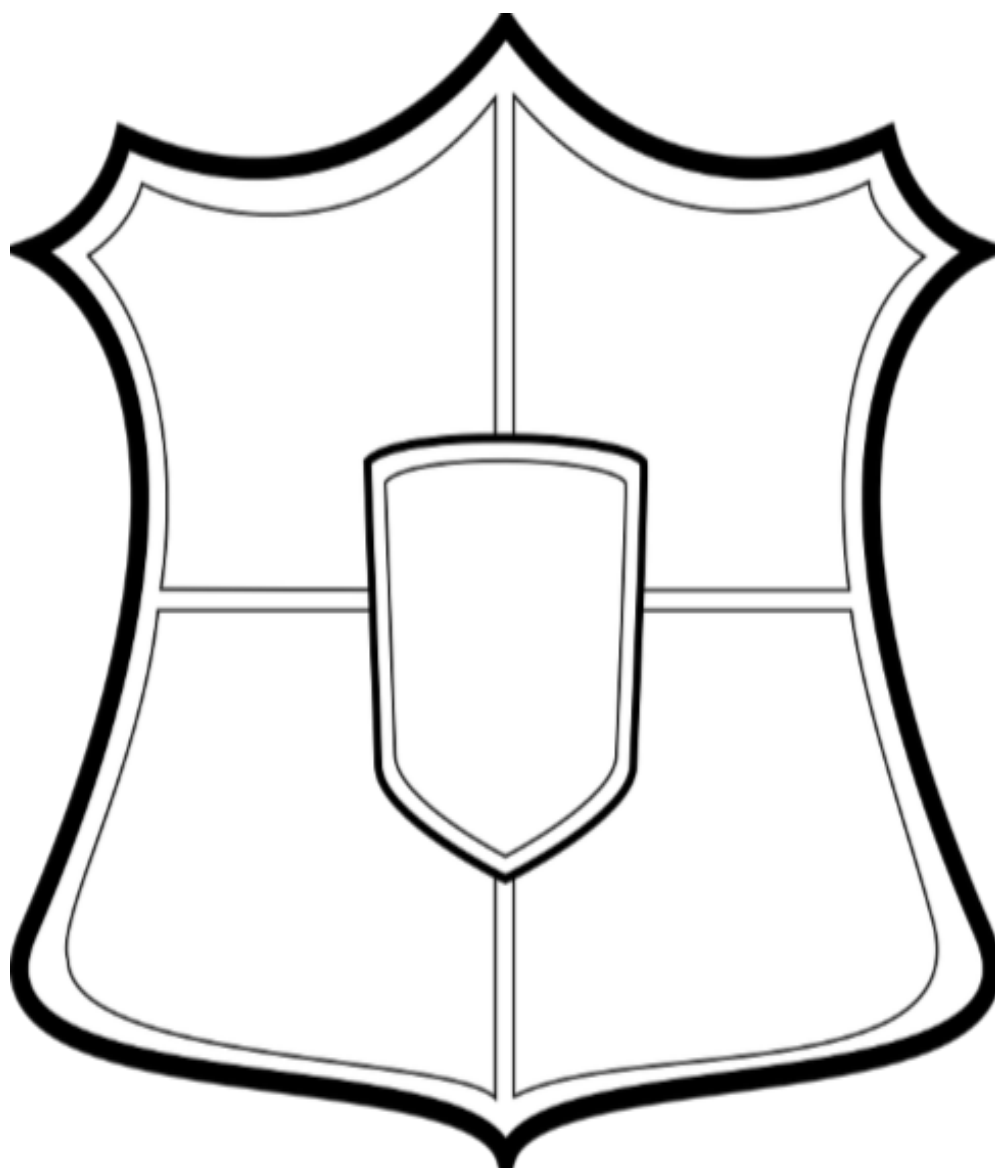
# Community Shield

Congratulations, another feather in Leicester City Football club's cap.

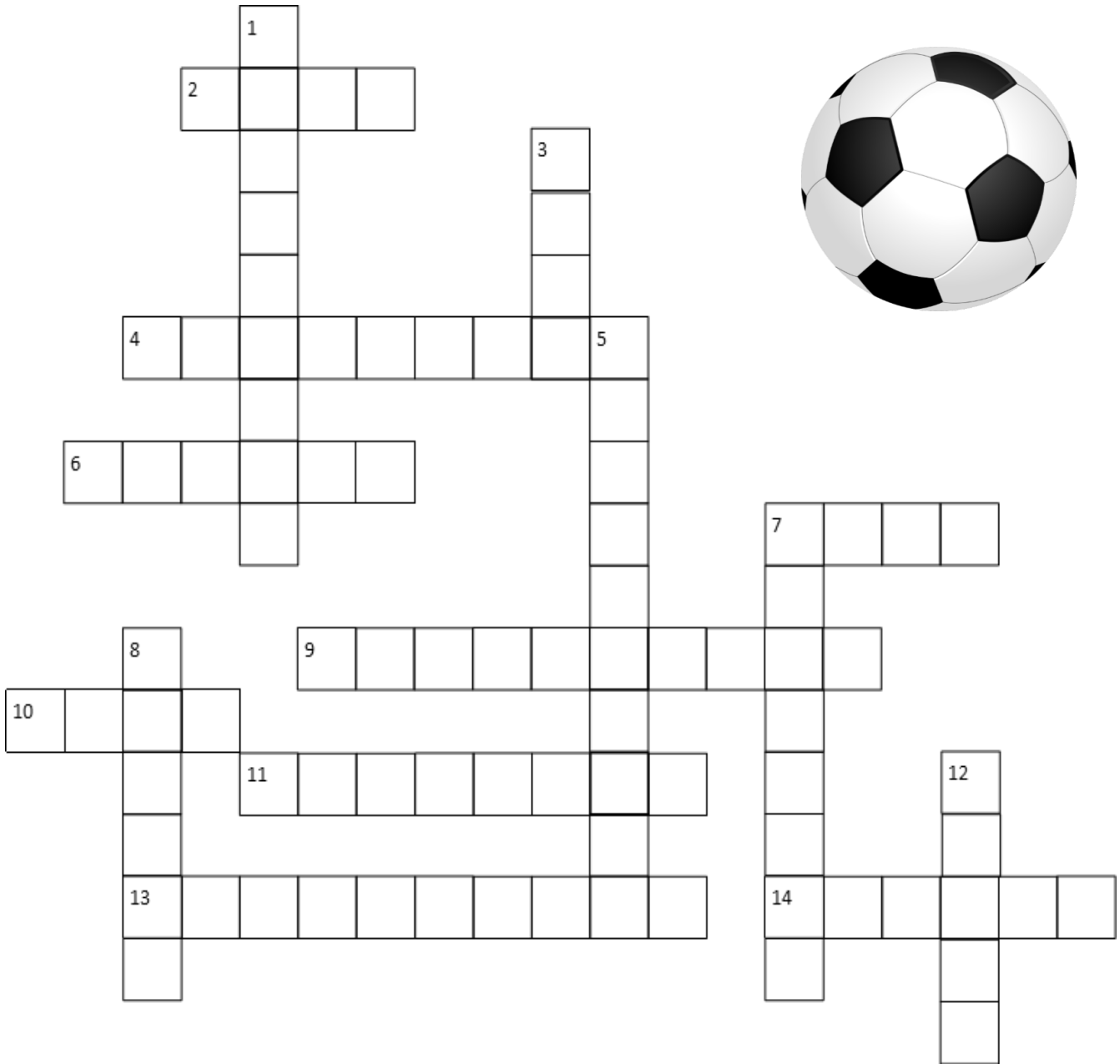
Another dream fulfilled. Five years ago the magic of Leicester City Football Club started by winning the Premier League championships in 2016, followed by winning the FA Cup during the last season and now winning the Community shield in August 2021. All this has been achieved by hard work of the team, treading the path of Human Values practiced by the late chairman Khun Vichai.

Leicester boss Brendan Rogers speaking to BBC Radio Leicester: "There was a great feeling coming here today. Every Leicester player, fan, staff member coming here, it was a really special feeling. We wanted to take that into the game and keep that feeling going and thankfully we've done that"

Design your own shield by filling in your values, achievements, aspirations, hobbies and the things you need to work on. Colour it and stick it on a card. Cut it and proudly display it in your room.



# Crossword



## Across

- 2. When taking a penalty you kick the ball into a .....
- 4. Home of the Leicester City Football Club
- 6. What the fans should not throw in the stadium
- 8. Remarks the fans should not make
- 10. When the game is not played at home
- 11. The country where the chairman comes from
- 13. The captain of the Leicester city football club
- 14. The person who oversees the football game

## Down

- 1. The club won.....shield in Wembley
- 3. Number of values in the logo of Good Values Club
- 5. The value of keep trying
- 7. Working together
- 8. Remarks the fans should not make
- 12. One of the players Jamie.....

goal, kingpower, community, teamwork, racist, vardy, five, litter, tops, kunvichai, away, thailand, referee, resilience, schmeichel

# Show Racism a Card

## What is Racism?

Racism is where someone thinks you're inferior because of your skin colour, ethnicity, nationality or race. This can result in them treating you differently or unfairly. Some fans and players treat others differently by making abusive racist remarks.

## Now Think?

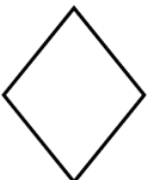
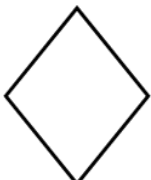
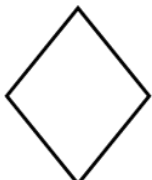
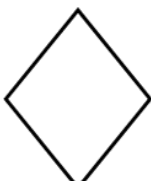
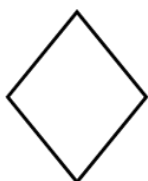
Nature provides us with air, water, earth and light irrespective of who we are, then we humans should learn from that and treat others equally.

## On a Positive Note.....

Players who are from different race or ethnicity could be the ones who score or save the goals and contribute to the team winning the game or trophy. Would you still treat them differently?

Give the players and the fans a red or a green card. Now think of one more thing and write it in the blank box.

Colour the cards

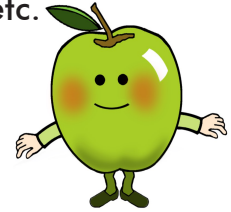
|   |            |  |
|---|------------|--|
|  | To Fans    | For making rude comments and calling names.                    |
|  | To Players | Treating the players of the opposite team with respect.        |
|  | To Fans    | Cheering both the teams equally when they are performing well. |
|  | To Players | For swearing at the players of the opposite team.              |
|  |            |  |

# The Five Values

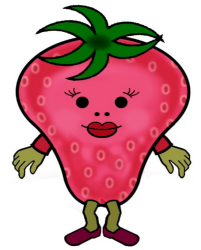
The Good Values Club uses the SSEHV programme which inspires the development of a child's character by drawing out their inherent values of truth, love, peace, right conduct and non-violence. This is achieved by using five simple teaching techniques: stories, songs, silent sitting, activities and quotations. It enables children to become aware of moral ethics when making choices and gives them an inner compass with which to navigate life positively and confidently. See lessons on our YouTube channel.

The five values are represented by the five fruits. The five values have more than a hundred related values like friendship, sharing, respecting others, being truthful etc.

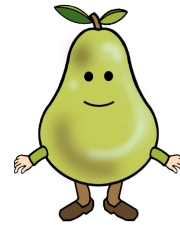
**Truth** It is represented by an Apple. Newton discovered the truth of gravity, when an apple fell on its head.



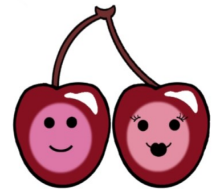
**Love** It is represented by a Strawberry because it is shaped like a heart, red in colour and it is sweet.



**Peace** It is represented by a Pear because it is a cooling fruit and for peace you need a cool mind.



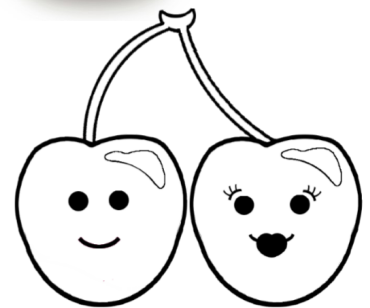
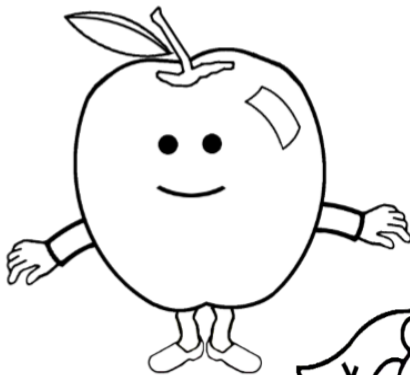
**Right-Conduct** It is represented by two Cherries because we have two hands, two feet, two lips and two eyes to do good things with them.



**Non-Violence** It is represented by a bunch of Grapes because all the values together makes us non violent. It also means not hurting people's feelings or harming the planet.



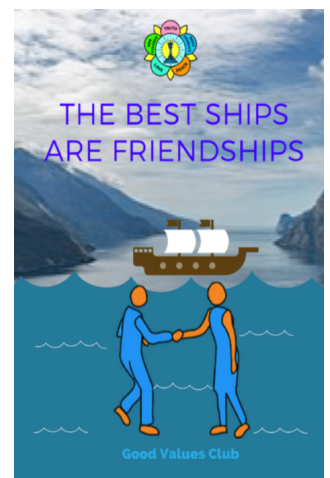
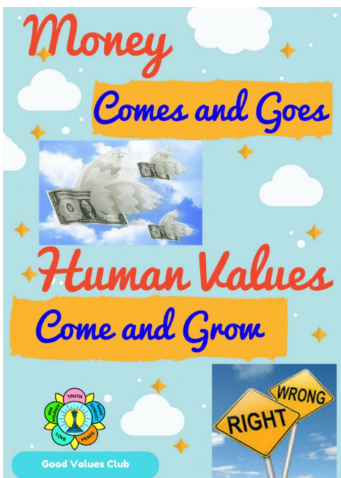
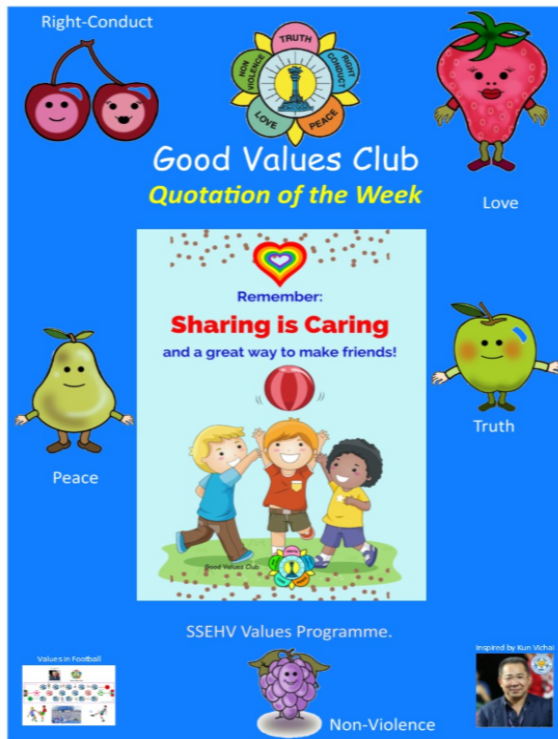
Colour and label the fruits





# Quotations Project

As a part of the 'Values in Football' project, the schools and the community are also being offered an A1 size Display Poster for it to be displayed in the school and the community. They will also be given the jpeg of the Quotations, one for every week. All this is available free of cost. Please contact us for more information. See samples of Quotations below



# Our Supporters

## AIMSTRONGSPORT

Our Philosophy is to develop physical literacy through outstanding teaching of physical education and sport.

The development of physical literacy helps children to be motivated, confident and to lay the foundations for the successful participation in PE, sport and life. We strive to help every child achieve their full potential by teaching fun activities where children are encouraged to work creatively, independently and to make healthy lifestyle choices.

"We are very pleased to support this fantastic resource, 'Values in Football' game. The children can learn so much through sport which has the power to provide a universal framework for learning values thus contributing to valuable skills needed for life."



## SDSA

School Development Support Agency.

The SDSA now celebrating 21 years is a crucial part of our support infrastructure connecting us to schools and colleges particularly in Leicester City. They will help us develop our Values work drawing on an expertise grounded in effective teaching and learning .

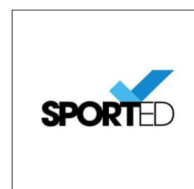
They also have a great network of schools to tap into both locally, nationally and emerging links internationally. They also can source groups of schools and colleges who will try out our Values in Football Game and Resource Pack. They have also agreed to help review the use of the Game and Resource Pack.



## SPORTED

Sported play an absolute key role in helping community groups survive and ultimately thrive. They are also central in promoting fairness and equity for young people through grass root sport and physical activity. This brings a real opportunity to build on our Values in Football work.

They provide professional expertise, resources and operational support to community groups. Their focus is very much " hard to reach " groups. They also connect us to Sport England particularly increasing physical activity for the inactive.



Sported provides opportunities for marginalised youngsters enabling them to build confidence and in fact empower them on the sports field. We are most fortunate to work in the East Midlands and be assisted by Cheddi Gore the Regional manager

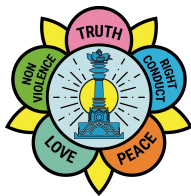


## Human Values Lessons

Human values lessons are now available on Youtube under the channel name of "Good Values Club".

Each lesson consists of:

- a quotation
- silent sitting
- a values based story
- activities
- a song



## Contact Information

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**We would greatly appreciate your feedback and comments.**



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